

CASE STUDY

# One Ai CSR vs. 3-person SDR team

**3x**

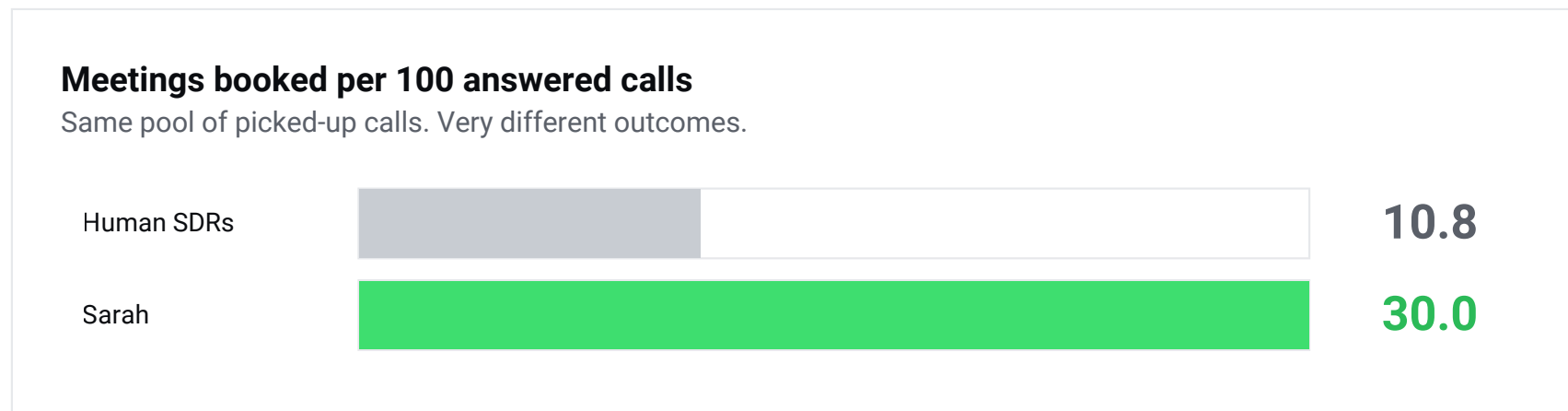
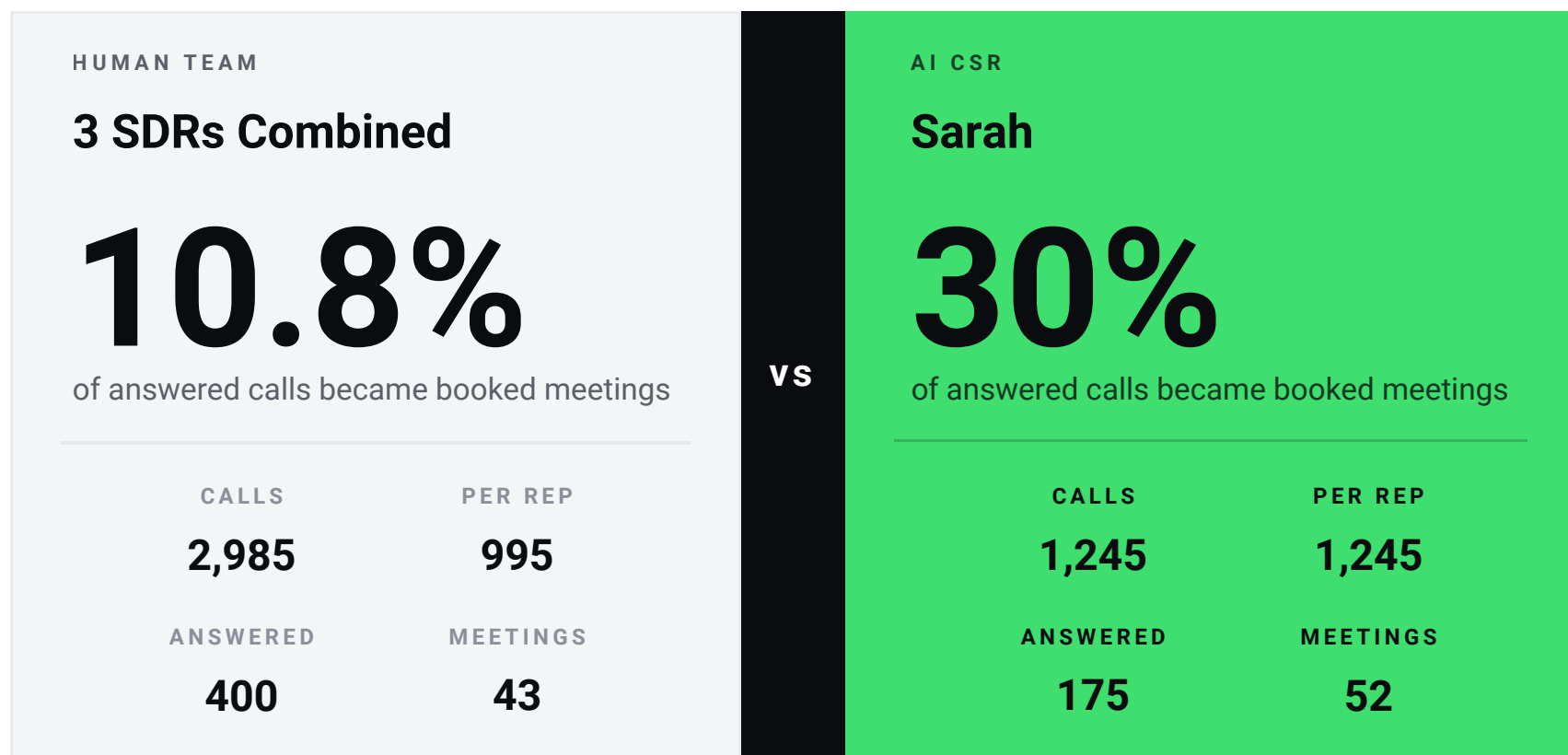
**the jobs booked.**

30 days. 4,230 calls. One very clear winner.

SWIPE →

BOOKED JOBS PER ANSWERED CALL

# Same pickup rate. Very different outcomes.



Both teams had an answer rate around **13–14%**. The gap opened **on the call itself**.

## THE TAKEAWAY

# Speed to lead stops being a goal. It becomes a **default.**

When your Ai CSR converts answered calls into booked jobs at **3x the rate** of your humans, the question isn't *whether* to use it, it's *why haven't you yet*.

**Meet Sarah.**  
**Scale without hiring.**

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